

Your Studies Your Success Your Future

BRANDS BUILD BRIDGES BETWEEN CULTURES & PEOPLE

- High percentage proportion of practical projects
 - Focus on world-famous brands
 - Professors and lecturers from the field

SUPPORT FROM BRAND UNIVERSITY:

- Student-Office
- International-Office
- IT-Office
- Semester abroad in China

THREE STUDY PROGRAMS. ONE VISION.

- Brand & Marketing Management (B.A.)
- AI Brand & Communication Design (B.A.)
- Brand Innovation (M.A.)



BECOME A BRAND EXPERT

- Experience innovation through integration of common AI tools
 - Combine creativity with strategic thinking
- Learn practical knowledge with the skills you need to start your career



YOUR SPRINGBOARD TO SUCCESS!

- International, family atmosphere
- State-recognized and accredited degree programs
- Small classes programs with a 98 % graduation rate

YOUR FUTURE BEGINS HERE!

- Unleash your potential
- in the heart of Hamburg
- with friendships for life